**Assignment - 1**

* **Problem Statement**

Consumers and industry professionals struggle to find reliable, centralized information and tools related to the automotive industry. The lack of a comprehensive online platform leads to confusion and inefficiency in making informed decisions about car purchases and market trends.

* **Executive Summary**

We are developing a userfriendly website that will serve as a onestop platform for the automotive industry. This site will provide everything from detailed vehicle reviews and comparison tools to the latest industry news and market insights. It will also feature a dealer locator and community forums. The goal is to simplify the carbuying process for consumers and offer valuable resources for industry professionals, all in one place.

* **Project Description :**

The project involves creating an automotive industry website that caters to a broad audience, including car buyers, enthusiasts, and industry professionals

* ***Key features*** :

* Vehicle Reviews and Comparisons: Indepth reviews and sidebyside comparisons to helpusers choose the right car.
* Latest News and Trends: Uptodate coverage of automotive industry developments.
* Dealer Locator and Inventory Search: Tools to find local dealerships and browse their vehicle inventories.
* **Project Scope :**

**The project scope includes:**

* Website Design and Development: Building a responsive, visually appealing website works well on all devices.
* Content Creation: Producing highquality content, including reviews, news, and market reports.
* User Experience (UX) Design: Ensuring the site is easy to navigate and userfriendly.
* Data Integration: Incorporating realtime data for inventories, pricing, and news.
* Testing and Quality Assurance: Thoroughly testing the website's functionality, performance, and security.
* Launch and Maintenance: Deploying the website and providing ongoing updates and support.
* This project will create a comprehensive online resource, making it easier for consumers to buy cars and for professionals to stay informed about industry trends.
* **Cost :**

Minimal financial cost: the project primary reqirment is time any potential cost could involve financal management tools or service such as financial advisor or budgeting apps.

* **Deadline**

*Short term goals: (total 1-6 week*)

* Project planning: 1-2 days
* Design approval: 3-5 days
* Basic development: 1-2 days
* Launch preparation: 1 week

*Long term goal: (total 3-6 months)*

* Ongoing update: weekly
* Feature expantion : monthly
* Performance monitoring :monthly

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